



**Where Creativity  
Meets Digital  
Performance.**

[www.socialadx.com](http://www.socialadx.com)

**Explore the power of your digital presence that captures your target audience and delivers measurable results.**

# FOUNDER Statement



*At Social ADX, we envision a world where every business, big or small, scales aggressively in the digital ecosystem. Our journey began with a simple yet power-packed mission: to empower brands to unlock their full potential online by navigating the ever-evolving digital landscape with clarity and confidence.*

*With 315+ projects delivered, 260+ satisfied clients, and campaigns that consistently outperform benchmarks, our core obsession is simple: turning your online ambitions into measurable business outcomes. We merge creativity, innovation, and hardcore data intelligence to architect strategies that not only amplify traffic and engagement but also drive real, revenue-focused growth for your brand.*

*Our operating model is built on collaboration, trust, and radical transparency. We partner with our clients like an extended growth team—setting bold targets and smashing them together. Because when your business scales online, it's not just your win—it's our shared success.*

*At SocialADX.com, we aren't just building campaigns.*

*We're building lasting digital dominance for brands that want to lead, not follow.*

## **Mr. Mohit Sharma**

*Founder  
Brand Strategist*

## CO-FOUNDER Statement

*"At Social ADX, my north star has always been simple: engineer growth that actually moves the bottom line. Not vanity metrics. Not guesswork. Real results. Real scale. In a market where algorithms shift overnight and consumer attention is the new currency, brands don't just need marketing—they need a performance engine.*

*That's the culture we've built here. An ecosystem where strategy is backed by data, creativity is wired for conversion, and every campaign is pushed to outperform yesterday. We don't operate as an agency; we operate as your revenue partner. If it doesn't scale, we don't ship it. If it doesn't deliver, we rebuild it.*

*Social ADX isn't a service—it's a growth infrastructure for businesses that refuse to settle. And as we expand this ecosystem, our commitment stays non-negotiable: empowering brands to dominate their category with precision, speed, and unstoppable ambition."*

### **Mr. Kashish Dhingra**

*Co-Founder Kashish Dhingra,  
Performance Marketing Expert*

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# About Us.

**Build | Scale | Dominate**

## **We Are Social ADX!**

*A creative powerhouse built to engineer digital momentum for brands that refuse to stay average. As digital architects, we design high-impact experiences that don't just look good—they convert, scale, and dominate. From elevating your brand's narrative to reinventing how you engage your audience, we deliver tailor-made solutions that accelerate your online growth trajectory.*

*With our dynamic, innovation-driven methodology, we help businesses cut through the digital clutter—leveraging advanced tech, sharp insights, and bold ideas to boost visibility and create deep, lasting audience connections. Our strategies are engineered to enhance website performance, attract high-intent traffic, and establish your brand as a category leader in the digital arena.*

**At Social ADX, we don't chase trends—**

*We set them, we scale them, and we own them.*

*Let us be the growth engine behind your vision.*

*Together, we'll build digital impact that doesn't fade—  
It compounds.*

# Mission

At SocialADX.com, we aim to empower businesses with innovative, data-driven strategies engineered for real growth and long-term impact. Our mission and vision revolve around building powerful digital ecosystems that elevate your online presence, amplify your brand's influence, and create meaningful, lasting connections with your audience.

## Vision

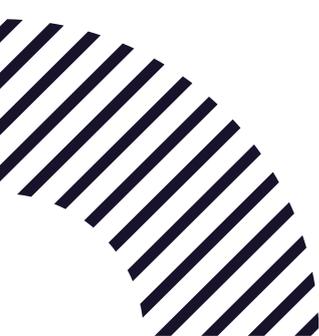
*We envision a future where businesses of every scale dominate the digital landscape—navigating challenges with confidence and driving sustainable, compounding growth. At SocialADX.com, we empower brands to elevate their online presence through innovative strategies and sharp, data-driven insights tailored to their unique goals.*

*As your trusted growth partner, we align with your vision, solve complex challenges, and unlock untapped opportunities. When your business wins, it's a direct reflection of our execution. Together, we convert digital aspirations into impactful, measurable outcomes, ensuring your brand stands out, scales up, and leads in an increasingly competitive world.*

## Mission

*We're not just another agency; we're Social ADX—your committed growth partner, obsessed with amplifying your brand's digital footprint. We go beyond surface-level execution by diving deep into your goals, challenges, and market realities, crafting strategies that sync perfectly with your vision and business objectives.*

*By fusing bold creative thinking with rigorous data intelligence, we engineer campaigns that deliver real, boardroom-level outcomes—from explosive traffic growth to elevated audience engagement to conversion rates that actually move revenue. Anchored in transparency, open communication, and an unwavering pursuit of excellence, we build partnerships rooted in trust, accountability, and measurable success.*





## **Industries** **Served**

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*At SocialADX.com, we specialize in crafting tailored digital marketing strategies for a wide spectrum of industries, including travel, hospitality, manufacturing, e-commerce, fintech, real estate, education, and logistics. Our expertise lies in connecting brands with high-intent audiences across these sectors—boosting visibility, driving deeper engagement, and building meaningful customer relationships.*

*By leveraging sharp industry insights, innovative execution, and a performance-driven approach, we ensure your brand not only competes but wins in today's hyper-competitive digital landscape.*

**315**

**PROJECTS DONE**

**260**

**HAPPY CLIENTS**

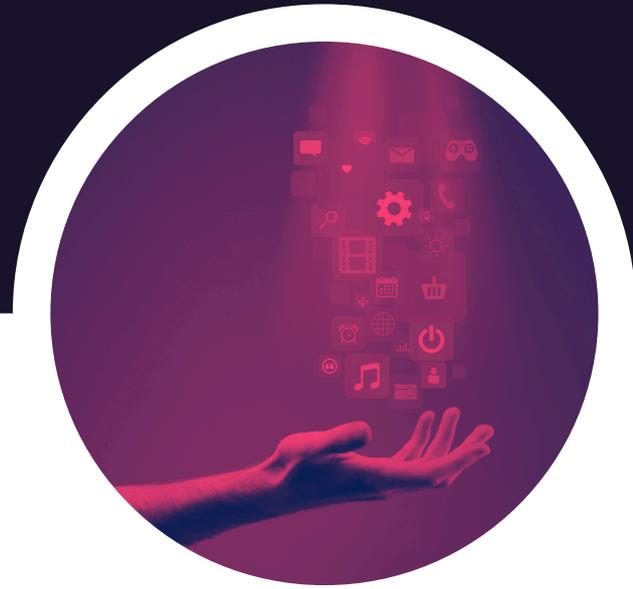
**860**

**CAMPAIGNS LAUNCHED**

**4.7**

**CLIENT RATINGS**

# Our Service Spectrum



Solutions Built for You, With Heart and Purpose

- **Website Design & Development**

**Custom Web Design:** Unique designs tailored to align with your brand's identity.

**Responsive Development:** Ensures flawless functionality on desktops, tablets, and smartphones.

**E-commerce Solutions:** Fully functional websites with secure payment gateways and seamless shopping experiences.

**Content Management Systems (CMS):** User-friendly platforms like WordPress and Shopify for easy content control.

**Website Optimization:** Fast load times, SEO-ready frameworks, and superior performance.

**Maintenance & Support:** Ongoing updates, security, and performance optimization post-launch.

- **Social media marketing**

**Social Strategy Development:** Crafting a tailored strategy based on your brand, audience, and goals for platform-specific engagement.

**Content Creation:** Designing compelling graphics, videos, and copy to effectively tell your brand's story.

**Community Management:** Actively managing accounts to engage with followers, respond to messages, and foster relationships.

**Paid Social Advertising:** Executing data-driven campaigns for targeted reach, optimized spending, and improved ROI.

**Influencer Marketing:** Collaborating with industry influencers to enhance brand reach and credibility.

**Analytics & Reporting:** Providing regular insights to assess performance and refine strategies for better results.



- **Search Engine marketing**

**Keyword Research & Strategy:** Identifying high-performing keywords by analyzing trends and search intent.

**Ad Creation & Optimization:** Crafting compelling ad copy and optimizing it through A/B testing for better performance.

**Campaign Management:** Managing budgets, bids, and strategies for maximum ROI in local or global campaigns.

**Performance Tracking & Reporting:** Providing detailed reports on metrics like click-through rates and conversions for transparency.

- **Aid Marketing (PPC) Services**

**Audience Targeting & Segmentation:**

Reaching the right users through precision targeting based on demographics, interests, behavior, and custom intent signals.

**Ad Copywriting & Creative Development:**

Designing high-converting ad creatives and writing persuasive copy that grabs attention and compels action across Google, Meta, and other ad networks.

**Campaign Setup & Optimization:**

Structuring campaigns with optimized bidding strategies, budget allocation, and continuous A/B testing to maximize ROAS and lead quality.

**Landing Page Alignment:**

Ensuring ads direct users to optimized landing pages that boost conversions and reduce acquisition cost.

**Performance Monitoring & Scaling:**

Tracking KPIs like CPC, CTR, CPA, and ROAS in real time, while scaling profitable campaigns and pausing underperforming assets.

**Transparent Reporting:**

Delivering clear, data-backed reports with actionable insights so you always know what's driving results and where your money is performing best.

# Collaborations That Build Legacies



**Mahindra**



**REVOLT**

s2 analytics





***Thank You!***



**BUILD. SCALE. DOMINATE.**

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